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Privacy Policy

This policy was last updated on June 21, 2011.

This Web site is operated by Tick Tock Watches and Jewelry , and this privacy policy applies to this Web site only.

At Tick Tock Watches and Jewelry, we respect our customers and understand that you are concerned about privacy. We post this privacy policy to let you know what kind of information we collect, how it is handled, with whom it may be shared, what choices you have regarding our use of your information, and how you may access some of the data you provide to us.

As we continue to develop our Web site and take advantage of technologies to improve the services we offer, this may change. We therefore encourage you to refer to this policy on an ongoing basis so that you understand our current privacy policy.

If you have any questions about this policy, please [contact our Customer Service Department](#); contact us by postal mail at Tick Tock Watches and Jewelry, ATTN: Privacy Master, 9200 Bolsa Avenue, No. 121, Westminster, CA 92683.

What Information Do We Collect?

We collect various types of information depending upon how you use our site.

- When you order from us, we collect your name, billing address, shipping address, e-mail address, phone number(s) and credit card number (with expiration date).
- Our primary goal in collecting personal information — including your first name, last name, purchase history, phone number(s), valid e-mail and residential address and credit card data — is to provide you with a smooth, efficient, customized servicing experience and to let you know about offers that may be of interest to you.
- When you submit a question to customer service, we need your e-mail address to respond, and you also may provide us with additional information to help us answer your question.
- We may receive some information about you from other sources and may add it to your account information. For example, we might get your updated address from a shipper or information on your preferences from another Web site conducting a promotion or event with us.
- We may acquire customer lists from other parties so that we may invite new people to visit Tick Tock Watches and Jewelry. Our policy is to acquire only lists of people who have indicated that they are willing to receive e-mail offers. Also, each time we send an e-mail offer, we provide people with the opportunity to opt out of receiving future e-mail offers.

What Are Cookies and How Do We Use Them?

A cookie is a small piece of information sent by a Web site that is saved on your hard disk by your computer's browser. It holds information a site may need to interact with you and personalize your experience. At Tick Tock Watches and Jewelry, we use two kinds of cookies: session cookies and persistent cookies. Session cookies exist only for as long as your browser remains open. Once you exit your browser, they go away. We use session cookies to maintain information we need to have in order for you to shop at Tick Tock Watches and Jewelry.

Persistent cookies, in contrast, last from visit to visit; they do not go away when you exit your browser.

Cookies can be used by a Web site to recognize you. But that does not necessarily mean any personal information is stored in the cookies. At Tick Tock Watches and Jewelry, we store no personal information about you in the cookies. Anything you choose to tell us about yourself (such as your address and e-mail address) is stored safely and separately on our secured servers, and you need to provide a password to access it.

Do We Share Your Information?

No, we do not.

We will not share your mobile number with any third parties for marketing purposes.

Is My Information Secure?

Tick Tock Watches and Jewelry has put in place various physical, electronic and managerial procedures to try to safeguard and secure the information we collect online. For example, private account and customer information is located on a secured server behind a firewall; it is

not directly connected to the Internet. Encryption is a process by which a message or information is scrambled while it is in transit to Tick Tock Watches and Jewelry. It is based on a key that has two different parts, public and private. The public part of the key is distributed to those with whom you want to communicate. The private part is for the recipient's use only. So long as you use a browser that allows for encryption, when you send personal information to us, you use a public key to encrypt your personal information. If your information is intercepted during the transmission, it is scrambled and very difficult to decrypt. Once we receive your encrypted personal information, we use the private part of our key to decode it.

Please note however that while we implement many security measures on this site, 100% security cannot be guaranteed.

What About Information About Children?

The Children's Online Privacy Protection Act took effect on April 21, 2000 and imposes certain requirements on Web sites directed toward children under 13 that collect information on those children, or on Web sites that know they are collecting information on children under the age of 13. We want to let you know that it currently is Tick Tock Watches and Jewelry's policy not to collect personal information on any person under 13.

If this policy changes, Tick Tock Watches and Jewelry will revise this portion of its privacy policy and will comply with the requirements of the Children's Online Privacy Protection Act, which include providing notice and choice to each child's parent or guardian before collecting personal information.

Your California Privacy Rights

Under California Civil Code sections 1798.83-1798.84, California residents are entitled to ask us for a notice describing what categories of personal customer information Tick Tock Watches and Jewelry shares with third parties or corporate affiliates for those third parties or corporate affiliates' direct marketing purposes. That notice will identify the categories of information shared and will include a list of the third parties and affiliates with which it was shared, along with their names and addresses. If you are a California resident and would like a copy of this notice, please submit a written request to the following address: Tick Tock Watches and Jewelry, 9200 Bolsa Avenue, No. 121, Westminster, CA 92683. In your request, please specify that you want a "Your California Privacy Rights Notice." Please allow 30 days for a response.

Tick Tock Watches and Jewelry is committed to resolving any customer concerns regarding their privacy. If a customer feels that their privacy may have been violated, based on the Safe Harbor Principles, Tick Tock Watches and Jewelry will attempt to directly resolve the complaint. Any complaints that are still unresolved after these direct efforts will be settled by arbitration administered by the International Centre for Dispute Resolution in accordance with its applicable commercial rules.

International Centre for Dispute Resolution
A Division of the American Arbitration Association
1101 Laurel Oak Road, Suite 100
Voorhees, NJ 08043
Phone: 856-435-6401
Email box: casefiling@adr.org